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**VIP**



Surname

URN

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 **CPhI** worldwide  
where intelligence gathers

 **icse**  
bringing outsourcing to CPhI

 **PMEC**  
PHARMACEUTICAL  
MACHINERY EQUIPMENT  
CONVENTION  
EUROPE

 **BioPh**  
bio-solutions for pharma

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# Menu

*We've put together a great menu for 2009*

**13-15 October 2009**  
Feria de Madrid, Spain

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*"Discover the flavour of good company, new ideas and new pharma solutions. Taste the possibilities at CPhI Worldwide, ICSE, P-MEC and BioPh 2009"*

## *Bringing the pharmaceutical world together*

Global companies depend on a complex and carefully structured web of relationships with suppliers and clients. As the world's leading exhibition on pharmaceutical ingredients and allied industries, CPhI Worldwide 2009 acts as an ideal platform to establish and reinforce such partnerships. Attended by 25,000 key industry professionals from over 125 countries, it is also a leading forum for discovering and discussing the latest trends across the industry and the wider economy.

## *A feast of invaluable expertise*

ICSE (International Contract Services Expo) is dedicated to providing contract services within the pharmaceutical manufacturing process. And it will be bigger than ever this year, enabling you to meet and access all the specialist expertise necessary to help your company operate more flexibly and cost-effectively.

## *We're expecting 1,600 exhibitors for dinner*

P-MEC and BioPh will run alongside CPhI Worldwide and ICSE. Combined, they will host no less than 1,600 exhibitors! It means that all your requirements in terms of pharmaceutical ingredients, outsourcing, equipment & machinery and bio-solutions can be accessed at the same time in the same place. It also means lot of fascinating people to talk to over drinks and dinner.

## *Enjoy the taste of Madrid*

October is the perfect time to visit Madrid. The heat of summer has cooled to a temperature that makes it a pleasure to sit outside and enjoy a meal and a glass or two of Spanish wine. And, of course, there is an endless variety of restaurants, cafes and bars to discover, many of them located on Madrid's busy avenues and impressive squares. You might even find time to take in some of the many museums, churches and palaces.

## SPECIAL MENU

WPM Pre-show seminar series

### *A stimulating appetizer*

This year sees the launch of our pre-show seminar series, 'Global Sourcing & Contracting Strategies', which will take place on the afternoon of October 12. There are six modules, each of which gives you the opportunity to gain exclusive access into the minds of industry thought leaders as they shape the way their organisations source and operate across the globe.

Each module will consist of a series of executive briefings followed by a joint panel discussion. Optimise your time in Madrid by staying ahead of the game in terms of understanding your customers, competitors and future business opportunities.

For details of the Pre-show seminars and how to register, go to [www.cphi.com/seminars](http://www.cphi.com/seminars)

Breakfast Briefings

### *A refreshing start to the day*

The Breakfast Briefings were an incredibly popular highlight of last year's event. So, CPhI Worldwide, in partnership with the EFCG and Euromonitor International, will once again provide food for thought on the first two mornings of the show.

Scheduled from 8.00am to 9.30am, this is your chance to feed mind and body as you take advantage of the latest in-depth market analyses, delivered by the cream of industry figures. The briefings also provide for informal networking and interactive Q&A opportunities around the latest critical industry issues.

Bio Pharma Brokerage event

### *An innovative side-dish*

Wednesday, October 14th 2009 will see a multi-faceted Brokerage event in hall 10. Initiated by the Enterprise Europe Network, which is dedicated to the competitiveness of business across the EU, this event will create a forum for companies, research institutes, universities and other organizations that are actively engaged in the field of Bio Pharma. As such, it will offer pre-arranged, face-to-face meetings designed to foster translational technology and business collaboration.